



**EVENTS NAME** ONLYSOFT 2011 – 2.Internet World and Software Exhibition

**ABOUT ONLYSOFT** **ONLYSOFT SOFTWARE EXHIBION;**  
**Onlysoft**, brings together the software sector that attracts attentions as a business line with the fastest growth rate in the area of data processing, between 27th and 29th October in Istanbul Expo Center.

**Onlysoft**, will bring together thousands of sectoral professionals as an analysis opportunity and the biggest information community that provides consultancy service special to those who are in search of software and program solution in the fields of information management and business process.

**ONLYSOFT INTERNET WORLD:**  
Onlysoft is the event for digital marketing in Turkey. Its the only event that brings you everthing you need to formulate and implement your online strategy, from digital marketing to e-commerce,content management to hosting

**CONFERENCES, FORUMS** **CONFERENCES, SOLUTION PRESENTATIONS and SUCCESS STORIES**

The forums, through which the developments and innovations that will light the way for the decision-makers and Investors are presented in the field of information management; and during which success stories are shared, will accompany Onlysoft throughout the fair period, as a productive activity bringing together those who are in search of solution and those who provide the solution.

**DATE** 27-29 October 2011

**VENUE** İstanbul Expo Center / İstanbul - TÜRKİYE

**EXHIBITOR  
PROFILE**

**SOFTWARE**

ERP, CRM,  
BUSINESS INTELLIGENCE,  
SME SOLUTIONS,  
DATA SECURITY,  
E-HEALTH / MEDICAL DATA PROCESSING  
E-STATE / PUBLIC SOLUTIONS  
E- TRAINING / E-LEARNING

**INTERNET**

ECOMMERCE & MCOMMERCE  
CONTENT MANAGEMENT  
DIGITAL & MOBILE MARKETING  
SOCIAL MEDIA  
HOSTING & CONNECTIVITY

**VISITOR PROFILE FROM SECTOR**

Candidates Who Want To Be Business Partner  
Business Partners/ Partners  
All Software and R&D Firms  
All Computer and Hardware Firms  
All BT/IT Employees  
All Computer, Software, Electronic and Industry Engineers  
Related Non-Governmental Organizations  
Unions – Press Institutions

**PRIVATE SECTOR**

BT Executives – Top Management-  
Department Executives - Purchasing Dept. Executives

**PUBLIC CORPORATIONS**

**EDUCATIONAL ORGANIZATIONS**

**HEALTH ORGANIZATIONS**

**PARTICIPATION  
COST**

170.- EUR/sqm +VAT (Raw space)  
(Includes stand allocation, taking part in the exhibition catalogue,  
unlimited visitor invitations)  
190.- EUR/sqm +VAT (Equipped space)(Includes stand allocation,  
Standart stand construction, electric socket, Lighting (100W/3  
sqm), fascia panel with company name, taking part in the  
exhibition catalogue, unlimited visitor invitations)

**VISITING HOURS**

11.00 – 18.00

**PROSPECTIVE  
NUMBER OF  
PARTICIPATIONS**

300 companies(estimated)

**PROSPECTIVE  
NUMBER OF  
VISITORS**

**30,000 professional visitors** (estimated)

**TOTAL AREA**

16,000 sqm

**ORGANIZER**

Tureks International Fairs Co