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# ONLYSOFT 2010

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| <b>EVENTS NAME</b>         | <b>ONLYSOFT 2010 – Information Management, Business Solutions and Software Exhibition</b>   |
| <b>ABOUT ONLYSOFT</b>      | <p><b>Onlysoft;</b> brings together the software sector that attracts attentions as a business line with the fastest growth rate in the area of data processing, between 9<sup>th</sup> and 12<sup>th</sup> December in Istanbul Expo Center.</p> <p>With the conference, sessions of sectoral solution forum, contest and all the activities to be organized synchronously with the fair, Onlysoft is preparing to be the <b>biggest business platform of the software sector.</b></p> <p><b>Onlsoft;</b> aims to draw the attention towards the contributions of the software, which is existing as an indispensable investment instrument of the business life in all the areas of the economy, to the productivity in the enterprises.</p> <p>Structuring the participants, visitors and all the advertisement works at an international level, Onlysoft started out to become one of the most known concept fairs of the world.</p> <p><b>Onlysoft,</b> will bring together thousands of sectoral professionals as an analysis opportunity and the biggest information community that provides consultancy service special to those who are in search of software and program solution in the fields of information management and business process.</p> |
| <b>CONFERENCES, FORUMS</b> | <p><b>CONFERENCES, SOLUTION PRESENTATIONS and SUCCESS STORIES</b></p> <p>The forums, through which the developments and innovations that will light the way for the decision-makers and Investors are presented in the field of information management; and during which success stories are shared, will accompany Onlysoft throughout the fair period, as a productive activity bringing together those who are in search of solution and those who provide the solution.</p>   |
| <b>DATE</b>                | <b>9-12 December 2010</b>   |
| <b>VENUE</b>               | <b>İstanbul Expo Center / İstanbul - TÜRKİYE</b>  |

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| <b>EXHIBITOR PROFILE</b>                    | <b>ERP, CRM,<br/>BUSINESS INTELLIGENCE,<br/>SME SOLUTIONS,<br/>DATA SECURITY,<br/>E-HEALTH / MEDICAL DATA PROCESSING<br/>E-STATE / PUBLIC SOLUTIONS<br/>E- TRAINING / E-LEARNING</b>  |
| <b>VISITOR PROFILE</b>                      | <b>FROM SECTOR</b><br>Candidates Who Want To Be Business Partner<br>Business Partners/ Partners<br>All Software and R&D Firms<br>All Computer and Hardware Firms<br>All BT/IT Employees<br>All Computer, Software, Electronic and Industry Engineers<br>Related Non-Governmental Organizations<br>Unions – Press Institutions<br><br><b>PRIVATE SECTOR</b><br>BT Executives – Top Management-<br>Department Executives - Purchasing Dept. Executives<br><b>PUBLIC CORPORATIONS</b><br><b>EDUCATIONAL ORGANIZATIONS</b><br><b>HEALTH ORGANIZATIONS</b> |
| <b>PARTICIPATION COST</b>                   | 180 - EUR/sqm +VAT (Raw space)<br>(Includes stand allocation, taking part in the exhibition catalogue, unlimited visitor invitations)<br><br>195 - EUR/sqm +VAT (Equipped space)(Includes stand allocation, Standart stand construction, electric socket, Lighting (100W/3 sqm), fascia panel with company name, taking part in the exhibition catalogue, unlimited visitor invitations)  |
| <b>VISITING HOURS</b>                       | 11.00 – 19.00   |
| <b>PROSPECTIVE NUMBER OF PARTICIPATIONS</b> | 300 companies(estimated)  |
| <b>PROSPECTIVE NUMBER OF VISITORS</b>       | 30,000 professional visitors (estimated)  |
| <b>TOTAL AREA</b>                           | 16,000 sqm  |
| <b>ORGANIZER</b>                            | TUREKS ULUSLAR ARASI FUARCILIK<br>Tel: +90 212 570 63 05<br>Faks: +90 212 570 63 06<br>URL: www.onlysoftexpo.com<br>E-mail: info@onlysoftexpo.com   |



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